

# Queensland Tourism Economic Key Facts

Updated on 26 July 2018

## Tourism in Queensland - Key Highlights

- Tourism is a \$25 billion industry for the state.
- Tourism directly and indirectly employs 217,000 Queenslanders.
- Tourism generates \$59.4 million a day in overnight visitor expenditure across the state.

### 9.1%

#### Employment

In 2016-17 tourism directly accounted for 138,000 (or 5.8%) jobs and indirectly accounted for 79,000 jobs, or in total 9.1%, of employment in the state. This is more people than the agriculture, forestry and fishing (2.2%) and mining (2.5%) industries combined.

Cafes, restaurants and takeaway food services had one of the largest share of direct tourism employment (39,000 jobs), as well as retail trade (23,000 jobs) and accommodation (20,000 jobs).

(Source: Tourism Research Australia - State Tourism Satellite Accounts 2016-17)

### 7.8%

#### Gross State Product (GSP)

In 2016-17 direct and indirect tourism GSP was \$25 billion, or 7.8% of total Queensland GSP.

Tourism contributes \$12.8 billion directly to the Queensland economy, accounting for 3.9% of Queensland's GSP.

Tourism indirectly contributes an additional \$12.5 billion to the Queensland economy.

(Source: Tourism Research Australia - State Tourism Satellite Accounts 2016-17)

### 9 in 10

#### Tourism businesses in Queensland are small businesses

No other sector of the economy has more small businesses, with 9 in 10 tourism businesses employing fewer than 20 persons.

Queensland has a total of 54,000 tourism related businesses, with the majority of these located outside the Brisbane region (56%).

(Source: Tourism Research Australia - Tourism businesses in Australia, June 2012 to June 2016, Australian Bureau of Statistics )

### \$1,142 million

#### Tax revenue

Net taxes on tourism products arising from direct tourism consumption in Queensland raised \$1,142 million in federal, state and local government revenues, and was 25% of total taxes on tourism products in Australia.

(Source: Tourism Research Australia - State Tourism Satellite Accounts 2016-17)

### \$7.4 billion

#### Overseas Exports

For the year ended June 2017 overseas tourism exports were \$7.4 billion for Queensland, accounting for 11.1% of Queensland's exports. Tourism is the state's third largest export, behind coal and food.

(Source: Tourism Research Australia - State Tourism Satellite Accounts 2016-17, Queensland Government Office of Economic and Statistical Research - Overseas exports of goods by industry 2016-17)

### \$59.4 million per day

#### Overnight visitor expenditure

For the year ending March 2018 domestic overnight visitors spent \$16.2 billion and international visitors spent \$5.5 billion; totaling \$21.7 billion or \$59.4 million per day.

(Source: Tourism Research Australia - International and National Visitor Surveys. Overnight visitor expenditure only.)